



Q: What is it that's been going down while other things were going up?

A: The price of ELECTRICITY!

You may have noticed it yourself, while the price of clothing, food, housing, entertainment and many other things has been going steadily higher, the price of electricity has been going lower and lower. Throughout the country, the average cost of electricity is actually 26% lower than it was in 1932!



CENTRAL EVANGELICAL COMMUNITY CHURCH
H. Wesley Roloff, pastor.
Sunday Services—
Sunday school, 9:30 a. m.
Morning service, 11 o'clock.
Topic: "The Gracious Purposes of God."

FIRST LUTHERAN CHURCH
Acacia and Sonoma aces. Phone 581.
Frank D. Meehling, pastor.
Sunday school, 9:30 a. m.
Morning service, 10:45 a. m.
Topic: "Following With Jesus."

FIRST BAPTIST
Rev. C. Miles Northrup pastor.
Carson and Martin. Phone 118.
Sunday school, 9:30 a. m.
Partnership for all ages.
Morning service, 10:50. "Who Is the Devil?" Special music directed by Leslie Long.

METHODIST CHURCH
Rev. Harry Branton, pastor. El Prado at Manuel.
Sunday school, 9:45 a. m.
Morning service, 11 a. m.
Evening service, 7:30 p. m.
Thursday evening choir rehearsal at 7:30 p. m.

MONETA PRESBYTERIAN CHURCH
Gardena Blvd. and Manhattan Pl.
Sunday school, 9:45 a. m.
Rev. Edgip. Shanks will speak as interim pastor.
Morning service, 11 a. m.
Topic: "He Gave to His Disciples."

FIRST CHURCH OF CHRIST, SCIENTISTS
2123 21st st. and Manuel ave.
Sunday morning services at 11.
Sunday school, 9:30 a. m.
Wednesday evening meeting, 8 p. m.
Reading room at 1750 Manuel ave.
11 a. m. to 4 p. m. each week day.

Dr. M. Phil. Moore CHIROPRACTOR
Physiotherapy and X-Ray
1323 SARTORI AVE.
Phone Torrance 482

CHURCHES

FIRST CHRISTIAN CHURCH
Rev. W. W. Jewell, pastor.
1415 Engracia ave.
Sunday school, 9:30 a. m.
C. B. King, superintendent.
Morning service at 10:40 o'clock.
Children's program, 10 a. m. to 10:30 a. m.

NAZARENE CHURCH
W. A. Penner, pastor. 1501 West Carson st.
Sunday school, 9:45 a. m.
Morning service, 11 o'clock.
Young People's meeting, 6:30.
Evening service, 7:30 o'clock.
Missionary service, Rev. Mayday will speak on Indian Missionary work.

"Public Notice"

CERTIFICATE OF BUSINESS Fictitious Firm Name
THE UNDERSIGNED do hereby certify that we are conducting an Infant & Children Wearing Apparel business at 1520 Cravens Ave., City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of Kiddie Lane Children's Shop and that said firm is composed of the following persons, whose names and addresses are as follows, to wit:

Blanche Riggio, 1318 Amapola Ave., Torrance, Cal.
Augustine Cucci, 1400 W. 220th St., Torrance, Calif.

WITNESS our hand this 13th day of June, 1944.
BLANCHE RIGGIO
AUGUSTINE CUCCI
State of California)
County of Los Angeles) ss.

ON THIS 13th day of June, A.D. 1944, before me, W. E. Bowen, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Blanche Riggio and Augustine Cucci, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
W. E. BOWEN
Notary Public in and for said County and State.
My Commission Expires 4-2, 1946.
June 15-22-29-July 6

Claudette Colbert In 'The Palm Beach Story' at the Plaza

Claudette Colbert has a formula for success which has brought her to the very top of her profession and which has stood her in good stead in her personal life as well. How successful she is can be seen in her latest comedy hit, Paramount's "Palm Beach Story," coming to the Plaza Theatre.
She isn't secretive about it. On the contrary, she offers it for whatever it is worth to anyone who wants to try it. It is: get rid of your inferiority complex in a hurry; inject the spirit of self-confidence in your blood; learn to make opportunities—don't wait for them; and work like the very devil to make a success of your private life as well as your job.

"Public Notices"

CERTIFICATE OF BUSINESS Fictitious Firm Name
THE UNDERSIGNED do hereby certify that they are conducting a topping plant business at 2500 Border Ave., City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of H. & D. Dehydrating Company and that said firm is composed of the following persons, whose names and addresses are as follows, to wit:

Otis M. Hunt, 2500 Border Ave., Torrance, California.
Wayne DeMont, 1630 East Broadway, Long Beach, California.

WITNESS our hands this 24th day of April, 1944.

O. M. HUNT
WAYNE DEMONT
State of California)
County of Los Angeles) ss.

ON THIS 24th day of April, A.D. 1944, before me a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Otis M. Hunt and Wayne DeMont, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

WALTER C. BRADFORD
Notary Public in and for said County and State.
My Commission Expires May 28, 1944.
July 6-13-20-27

NOTICE OF SALE OF STOCK IN BULK

TO WHOM IT MAY CONCERN: This Notice of intention to sell a stock of goods in bulk to wit: Wineseth that notice is hereby given that the undersigned Elmer J. Johnson, doing business as Shady Grove Camp, intends to sell to Glen A. Thompson and Kathleen J. Thompson, husband and wife, all that certain stock of merchandise, consisting generally of groceries and service station merchandise and equipment, and all furniture and furnishings in cottages known as Shade Grove Camp, located at 22733 S. Main St. (R. F. D.) Torrance, California, belonging to said Elmer J. Johnson and located at above address in Los Angeles County, California, and that a transfer and assignment of the same will be made, and the purchase price thereof will be paid, on Monday, the 17th day of July, 1944, at the office of Chas. T. Rippey, 1331 Post Ave., Torrance, Los Angeles County, California, at 10 o'clock A.M. That the address of said vendor is 22733 S. Main Street, R. F. D. Torrance, Los Angeles County, California, and the address of said vendee is 135 W. 118th St., Los Angeles, Los Angeles County, California.

Dated July 3, 1944.
ELMER J. JOHNSON
Vendor
GLEN A. THOMPSON
KATHLEEN J. THOMPSON
Vendee
State of California)
County of Los Angeles) ss.

ON THIS 3rd day of July, A.D. 1944, before me, Chas. T. Rippey, a Notary Public in and for said County and State, personally appeared, Elmer J. Johnson, Glen A. Thompson and Kathleen J. Thompson, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(Seal) CHAS. T. RIPPY
Notary Public in and for said County and State.
July 6

14 INDUCTED INTO ARMY

Nine Torrance and Lomita boys were among 14 inductees for U. S. Army service, under date of June 20, according to announcement just made by Carl D. Steele, chairman, Local Selective Service Board No. 280.
They are:
Eugene Harold Anderson, 1660 W. 219th st., Torrance.
Bane Odus Hale, 1750 253rd place, Lomita.
Joseph H. Wailes, 2312 243rd st., Lomita.
Pete G. Gadis, 3800 Cherry ave., Gardena.
Willford Burnell Wright, 1661

W. 219th st., Torrance.
Charles Wells, Rt. 1, Box 440, Torrance.
Jos Machado Borges, 20430 N. Lawrence st., Torrance.
William Henry Ihde, 24009

Madison, P. O. Box 132, Walnut.
Wayne Alvin Lovelady, 1670 Gramercy st., Torrance.
Apolinar Lira Espinoza, 2212 203rd st., Torrance.

"PERCE STRINGS" by TOM LOVELADY
WELL AT LEAST THE YOUNG MAN BEHEVED LIKE A PERFECT GENTLEMAN.
I FOUND HIM DULL TOO.
AND YOU'LL FIND PERFECT SERVICE AND A CERTAINTY OF BEING PLEASED AT TORRANCE FEED & FUEL 1963 CARSON

BUY AN EXTRA WAR BOND TOMORROW

"That's the way I like to see them," said Gen. MacArthur when he saw the rows of dead Japs in the Admiralty Islands. In this war—the costliest, cruelest war of all time—our boys must fight with savage fury. Kill or be killed! And on how well each plays his part depends the lives of many of his buddies.
Here on the home front, too, just cheering the attack on isn't enough.
That's why there's a Fifth War Bond drive on now, a drive in which you're needed to support the men on the fighting fronts who are facing the most treacherous forces Americans have ever met in combat. We on the home front can't let them down—and we won't. So resolve now to at least double your bond buying in the 5th War Loan drive. This is the time to do better than your best.



Back the Attack! - BUY MORE THAN BEFORE

- DEL MONTE 14 Points Tomato Juice 47-oz. 23c
DEL MONTE 30 Points Tomato Catsup 17c
DEL MONTE 43 Points Sliced Peaches 26c
FRIDAY & SATURDAY SPECIALS
PALMOLIVE SOAP Reg. 7c BATH SIZE 2 for 19c

Welch's Grapelade 2 Points 1-lb. 23c

- KELLOGG'S Corn Flakes 6-oz. 5c
KELLOGG'S 40% Raisin Bran 10-oz. 10c
Shredded Ralston 12c
Gerber's Baby Food Fruits & Vegetables 1 Point Each 3 for 20c

Morton's Salt PLAIN & IODIZED 26-oz. 7c

- BRIARDALE 1 Point Tomato Sauce 7-oz. 5c
USE REGULARLY Sani-Flush Large 19c
MOST WOMEN PREFER Purex 1/2 gal. 24c
Kerr WIDE MOUTH Mason Lids 15c Doz.

PENNANT (GOLDEN) Table Syrup 5-lb. 42c

- GERBER'S BABY Cereal Foods 2 for 27c
SPECIAL VALUE Pablum 3-oz. Large 38c
FOR ALL USES Duz Large 23c
Sperry DRIFTED SNOW FLOUR 5-lb.—32c 10-lb.—62c 25-lb.—\$1.34

Pillsbury's Pancake & Waffle FLOUR 2 1/2-lb.—24c 1 1/2-lb.—12c

- Duffs Ginger Bread Mix 14-oz. 21c
GRADE A VEAL Chops 44c Stew 21c Roast 28c
LUNCH MEATS! FINEST, GENUINE Skinless Wieners 29c Bologna 29c Minced Ham 29c and MANY OTHER SPECIALS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES SUBJECT TO STOCK ON HAND

IDEAL Ranch Market
8 A.M. to 7 P.M. Daily
2067 TORRANCE BLVD. TORRANCE
Saturday Till 8 P.M.

Want a helping hand on your Wartime CANNING PROGRAM?

Your Gas Company offers these practical aids to help you save vitally needed food reserves
Food Fights for Freedom—and the Government urgently requests your cooperation in home canning surplus foods now in season. If you want to provide for the scarcity months ahead, your gas company may be of help in your canning program. You are invited to call on your gas company's Home Service Department for any of the helpful information listed below; or to bring in your pressure cooker for a free gauge-test report.



1 FREE INSTRUCTION MANUAL
This new reference on canning methods gives you practical information on your canning questions?
Do you know how to preserve fruits and tomatoes, using the boiling water bath method?
Do you know how to can non-acid vegetables, meats and fish safely—using the steam pressure cooker?
Do you know how to dry fresh food in your gas range oven?
The handy manual that gives the answers to these questions and other information is yours for the asking at your nearest gas company office.

2 FREE GAUGE-TEST REPORT
The pressure-gauge on your pressure cooker will be tested without charge at your nearest gas company office. The test report tells you if your equipment provides the high temperature needed for proper canning of food. War conditions do not permit pick-up or delivery service, so bring the cookers with you. No repairs. Only cookers with indicating dial or sliding gauges will be tested. Time for test report: about 10 days.

3 FREE CANNING INFORMATION
If you are puzzled about what canning methods you should use for the different fruits and vegetables, or the kind of equipment you need—the telephone service you need—this season your gas company canners, this Telephone Information, offers the information you need. Printed free Women's Organizations—and Canning Classes in certain areas. For further details, call your Gas Company's Home Service Department.

SOUTHERN CALIFORNIA GAS COMPANY

GAS

Unequaled for economy, heat-control and speed
THE MAGIC FLAME THAT WILL BRIGHTEN YOUR FUTURE